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## PLANT SCOOP:

Our clients are always looking for some really "good grass". While some of our clients may have been hippies at one time, we always assume they mean the grass you walk on as opposed to the other "green grass". We like Zoysia "Empire" lawn turf. It's soft like a golf course turf but without all the headaches. Check out [www.sodsolutions.com](http://www.sodsolutions.com) for more info.



## Office Space - On the move.

This month's 'Office Space' is about our new office space at 9220 Brookwood Court. Our big move took us down Bernwood Parkway just a few blocks, so we're still located in Bonita Springs. Staying true to Outside Productions' mission statement, our new office is comfortable and inviting, inspiring creativity and teamwork. The first thing you see when you come through our front door is a stacked stone wall with a trellis, and a beautifully carved stone fountain. Venture beyond the entry to a bright, open layout area where we go to team up on projects or hold casual office meetings. With our move we picked up some roommates:



FRONT EXTERIOR

R&R Planning and Design (a "Resort and Residential" design firm focused on international luxury design) as well as Positive I.D. (a Graphic Design firm specializing in graphics and marketing for designers, builders and developers).

## Nip & Tuck

With the opening of our new office coinciding with our 8<sup>th</sup> Anniversary, we thought it would be perfect timing to unveil our 'new look' that reflects how our firm has evolved. With OPI competing in the international market, a good first impression is crucial both online and on paper. We teamed up with Positive I.D. to assist us



ENTRY FOUNTAIN



FLEX WORK AREA



ENTRY FOYER

Look for your invitation in the mail to our Open House and stop by for a first hand look.



with "a little lifting and stretching". The result is a refined logo, with an emphasis on "OPI", a new website, and updated newsletter design. Can you tell we "had some work done"?

## Cover Worthy Pools

From high-end real estate magazines to Barnes and Noble bookstore publications, OPi's pool designs have been gracing the covers.

The *Estate Lifestyle* spring issue features a contemporary residence in Naples, where we utilized clean lines, sleek materials and dominant angles to complement the house's unique architectural design.

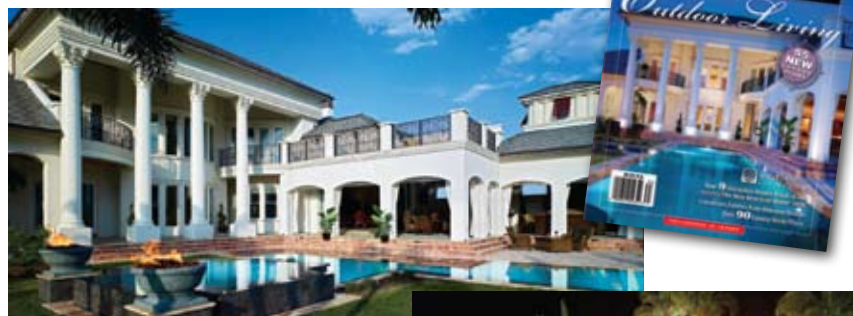


The *Luxury Home Plans* summer issue features the New American Home from January's International Builders' Show in Orlando. The French Country home designed by Dan Sater was the first NAHB green certified home and drew a large number of visitors and media during the trade show.

The added publicity just reinforces what our clients have always known—a beautiful pool and outdoor living design will create excitement and conversation about the home.



*The azure blue pool blends into the deep hues of Naples Bay on this modern design.*



*Complementing the strong lines of the architecture, the pool and living area blend directly into the interior floor plan of this home, creating a blurred line of indoors and outdoors.*



## Pampered Palms

Medjool Palms and Canary Island Date Palms require special handling when planted in SW Florida. These palms are desert palms and are used to being grown in very dry conditions. The soil in SW Florida is, for the most part, very wet with poor drainage due to the lime rock base supporting our aqueduct system below ground. Amending the soil to accommodate these palms is necessary for healthy growth. The hole should be dug approximately 1-2 feet deeper and wider than the palm's root ball and backfilled (bottom and sides) with clean white sand about half way, leaving 18"-24" to the top of the root ball at level grade. It is important that the sand is clean and contains no lime rock. Fill the remaining 18"-24" of the hole with a mixture of sand and cypress mulch.

Place cypress mulch (approximately one bag) on top, creating a tree ring to hold moisture at the surface. Staking is not necessary or recommended for palms with less than twenty feet of clear trunk.



# Design Alliance Team Work

Through partnering with other professionals, OPi is able to provide our clients a better design process and product.

A huge part of our international achievement has been contributed to our teaming with several other design professionals such as R&R (Resort and Residential) Planning and Design, specializing in high-end residential and community design; Beasley & Henley Interior Design, focusing on detailed interiors for estate homes as well as clubhouses and resorts; and Positive I.D. (Positive Identity Design) graphically pulling us all together with creative design and marketing. Our design styles, commitment to client satisfaction and open communication has made our initial projects abroad a smooth success so far.

We are committed to furthering our work together with continued marketing of our Alliance through upcoming brochures, linked websites and participation in the 2009 International Builders Show in Las Vegas.

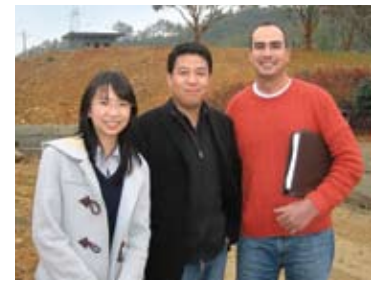
What OPi enjoys most from the alliance, besides the camaraderie and same sense of humor, is the respect each discipline has for the other in understanding the value we all bring to a certain project. With several small offices working

together, we can bring the resources found in much larger multi-disciplinary firms while maintaining the comfortable flexibility and personal touch of a smaller office. If you need the horsepower of a large office but don't want to be treated like a number, give the Alliance a call.



Marina Resort — Wuzuidong Property at Thousand Islands Lake, China.

Team  
Members:



Owner Pat Trefz with architects, Tieshan and Melly walk the property in Shanghai, China.



Design alliance members conducting a charrette for a high-end resort community in Southeastern Russia.



Troy Beasley and Stephanie Henley of the interior design firm Beasley Henley have worked with OPi on multiple international projects.

## Sports Stories

Many athletes' greatest passion isn't limited to their respective sport. Their sacrifice during the playing season is worth the down time they have once they're off the field and back home. Recently, we've had the privilege to work with Johan Santana, Ernie Sims and Mike Greenwell in creating a sense of place specific to their desires and interests for off season relaxation and fun. Each one has incorporated his hobbies, collections and families into the overall design scheme for their homes. Garages for a car collection,

a playground for children and zoo-like exhibits for exotic animals are a few elements creating the unique oasis of home for these athletes.



# We've Cultivated Some Pretty Cool Sponsors



"Bridge Engineering Specialists"  
 Contact: Ralph Verrastro, PE  
 533 Avellino Isles Circle, Ste 32102  
 Naples, FL 34119  
 239-633-8339



Contact: Alison Strauss  
 13720 Jetport Commerce #9  
 Ft. Myers, FL 33913  
 239-633-8339



Contact: Ron Whitman  
 6240 Shirley St., Ste 105  
 Naples, FL 34109  
 239-597-3104



Contact: Chris Moore  
 6230 Shirley St. Ste 103,  
 Fairway Trade Village, FL 34109  
 239-597-2060



Contact: Philip Ruck  
 2902 Warehouse Rd., Ft. Myers, FL 33916  
 239-334-8022



Contact: Amiel Villani  
 9421 E. Broadway Ave.  
 Estero, FL 33928  
 239-340-6215



**HOGAN**  
 Landscape Contractors

Contact: Scott Hogan  
 3295 12th Ave. SE  
 Naples, FL 34117  
 239-354-3010



Contact: Steve Hall  
 2063 Trade Center Way  
 Naples, FL 34109  
 239-514-1200



"Your Landscape Lighting Specialists"

Contact: Keven Thorsen  
 4888 Davis Blvd. #120  
 Naples, FL 34104  
 239-793-8556



Contact: Linda Scammerhorn  
 7050 Pennsylvania St.  
 Ft. Myers, FL 33912  
 239-590-6230

## Getting the Most Out of Your Day

By Renee Kennedy-Edwards, *Executive Coach* — Coaching 4 Success, Inc.



Too many of us get caught up with the daily challenges in meeting deadlines, being on time for appointments, completing tasks and staying focused. By following the guidelines below, you can accomplish more and feel less stressed in the process.

- 1) **Weekly Goals:** By determining what your goals are for the week, you can be more specific in what you want to accomplish.
- 2) **Prioritize & Schedule:** Prioritizing what is most important and then scheduling it into a weekly calendar will help make your goals realistic.
- 3) **Use a Timer:** Using a timer to help you work on tasks you tend to procrastinate on will keep you focused until successful completion.
- 4) **Mix it Up:** Scheduling time for "life balance" is the key to feeling less stressed. Carve time out of your day for meditation, light reading, and exercise.
- 5) **Be Realistic:** Set yourself up for success, not failure. Leave "breathing" room when scheduling appointments for traffic delays, weather conditions, etc. By leaving a little earlier for your appointments, you can get to your destination feeling relaxed.

[www.LeadMeToSucceed.com](http://www.LeadMeToSucceed.com)



[www.opidesign.net](http://www.opidesign.net)

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